

# REVERSE OSMOSIS

## Drinking Water System



### Reverse Osmosis (RO) works like this:

The pressure from a household tap forces water through a semipermeable membrane. This membrane separates the water at the molecular level. The membrane acts like a filter, assuring the RO water has substantially reduced impurities and dissolved solids. This cleaner, more refined water is then stored in a holding tank, ready at your convenience.

### *The 'RO' of the system is the secret.*

RO is Reverse Osmosis. This is the natural process which sets the foundation of RO systems. It may sound technical, but osmosis is a natural, organic phenomenon, a process that occurs in nature on a continuous basis. Vegetation, like trees, plants and flowers attain their nutrients by using osmosis to draw water from the soil.



### **BENEFITS:**

- Delicious, sparkling-clear drinking water
- Convenience: Fresh, clean water at your faucet
- Pristine, flavorful coffee, tea and juice
- Quality water for your aquarium
- Cleanly rinsed fresh fruits and vegetables
- Crystalline, harder and clearer ice cubes
- Prolong the life of your humidifier or steam iron
- Spotless glassware when rinsed with RO water
- Cost effective: No more bottled water costs
- Better tasting soups, sauces and meals
- Environmentally sound: No chemicals
- Great for family pets